

*into the*  
**WILD**

Sponsorship Kit



**AVAILABLE ON:**



## ABOUT

The Into The Wild podcast is for female entrepreneurs in the pursuit of expanding their businesses to the \$1 million mark, aspiring to establish themselves as key figures in their respective industries.

Renée Warren, the host, engages in insightful conversations with accomplished guests each week, delivering valuable content designed to enhance confidence and visibility. In addition to these expert discussions, solo episodes offer further insights and inspiration, guiding listeners through the unexplored realms of business with the aim of emerging even stronger than before.



## AUDIENCE

### INSTAGRAM:

@renee\_warren: 8,872

@we.wild.women: 3,067

**FACEBOOK:** 3,600

**TWITTER (X):** 7,800

**NEWSLETTER:** 7,000

### Top Countries

Canada, USA and  
Australia

### Gender & Age

95% women

30-50 years old

Service-based female entrepreneurs between 30-50, who are growing their businesses and need motivation and guidance to feel confident to go for it!

## STATISTICS

**Rating:** Top 1% in the world

**Monthly Downloads:** 3,500

**Rating:** 4.9 stars

**Growth Rate:** 55% MoM

**Average consumption:** >76%

## TOPICS

How to build authority, marketing tips for small business, mindset and growth mindset advice, women in business, what it means to be a wild woman.



Global Rank: 1%

Listen Score: 43%



## NOTABLE GUESTS

- Gabby Reece (Ep. [262](#))
- Amy Porterfield (Ep. [264](#))
- Jen Gottlieb (Ep. [146](#))
- Natalie Frank (Ep. [184](#))
- Rachel Luna (Ep. [142](#))



## Sponsorship Packages

*Into The Wild publishes two episodes a week.*

### BRONZE \$800/mo

- 15 second mid-roll  
2x/week. Roughly 20  
words.
- Sponsor logo placed on  
website podcast page.

### SILVER \$1400/mo

- 30 second mid-roll  
2x/week. Roughly 40  
words.
- Sponsor logo placed on  
website podcast page.
- Social media mention on  
Instagram, LinkedIn,  
Facebook and Twitter  
2x/week.

### GOLD \$2500/mo

- 30 second mid-roll  
2x/week. Roughly 40  
words.
- Sponsor logo placed on  
website podcast page.
- Social media mention on  
Instagram, LinkedIn,  
Facebook and Twitter  
2x/week
- Product mention and/or  
banner placed in weekly  
newsletter.
- Only outside advertiser.

# The Details

- All advertisements are permanently integrated into each episode, ensuring they remain part of the content indefinitely.
- Host Renée Warren personally reads each ad, tailoring them to feel more relatable and engaging whenever possible.
- Renée is selective with sponsorships, choosing only those that align with our Into The Wild values and vision or is a product Renée or her company uses.

## CONTACT INFORMATION

For more information and to get started as a partner of Into The Wild podcast, please email [info@wewildwomen.com](mailto:info@wewildwomen.com)

*into the*  
**WILD**